

PRELIMINARY RESULTS FOR THE YEAR ENDED 30 JUNE 2022





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#### **AGENDA**





# 1. OPERATING REVIEW

Alistair Cox Chief Executive





#### OUR STRATEGY **DELIVERED** FOR ALL OUR STAKEHOLDERS IN FY22



#### Our markets

- Strong FY22 client and candidate confidence
- Significant global skill shortages
- Increased global job churn and reduced time to hire
- Clear evidence of wage inflation
- Good market conditions

#### Our investments

- 26% YoY growth in consultants
- Strategic Growth Initiatives (SGI) performing strongly
- Record fees in structural growth sectors such as Technology and Enterprise clients
- Record consultant productivity, despite our investments

#### Our trading

- Record fees drove 128% operating profit growth to £210.1m
- Performance in all regions was excellent across Perm and Temp
- Group conversion rate up 730bps, including significant investment

#### Our purpose

- Over 350,000 talented people placed in new jobs in FY22
- Extensive engagement with Hays online learning and development platforms – nearly 1 million training courses delivered

#### Our society

- Our science-based targets in support of Net Zero were approved in March
- Free content and training promotes career development and social mobility
- Over 10,000 hours volunteered by colleagues through the 'Helping for your tomorrow' initiative

#### Our shareholders

- Excellent profit growth and strong cash generation
- FY22 core dividend of 2.85p and special dividend of 7.34p
- Share buyback scheme launched; £18.2m of shares bought and cancelled
- Buyback scheme topped up so that we start FY23 with £75 million available

Our purpose-led strategy will deliver for all our stakeholders over the long run



## **RECORD** GROUP FEES AND MATERIAL PROFIT GROWTH, WITH SIGNIFICANT INVESTMENT

NET FEES +32% to £1,189.4m

OP PROFIT +128% to £210.1m

EPS +151% to 9.22p

NET CASH £296.2m

Business focus

Key developments



#### Driving fee growth

- Record fees, up 32%, including monthly records in September, November and March. 24 country records
- Group fees up 8% versus FY19 (prepandemic), including Q4 up 14%
- Performance led by Perm, up 49%, with Temp up an excellent 21%. Our actions increased margins in Temp and Perm, particularly in H2, helped by the positive impacts of wage inflation



#### Investing in growth

- Consultant headcount increased by 1,847 (+26%) over 12 months
- 550 consultants added to our SGI programme in structural growth sectors
- Even with significant investments, we delivered record consultant productivity
- Looking ahead, we expect to drive consultant productivity further



# Delivering cash-backed profit growth

- Operating profit growth was our largest, up 128% to £210.1m, with excellent growth in all regions, particularly Germany
- Conversion rate up 730bps to 17.7%; 18.0% excluding the one-off costs of closing Russia
- Strong cash generation drove year-end cash of £296.2m. 87% conversion of operating profit into cash\*

Record fees and material profit growth, driven by strong markets and management actions. £262m in total cash distributions for FY22

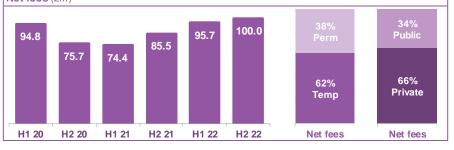


#### STRONG GROWTH, LED BY PERM AND THE TECHNOLOGY SECTOR

#### Australia & New Zealand – Financial overview

| Year | to 30 June       | 2022    | 2021    | Actual growth | LFL<br>growth | FY22 share of Group |
|------|------------------|---------|---------|---------------|---------------|---------------------|
| £    | Net fees         | £195.7m | £159.9m | 22%           | 24%           | 16%                 |
| £    | Operating profit | £51.6m  | £39.7m  | 30%           | 32%           | 25%                 |
| %    | Conversion rate  | 26.4%   | 24.8%   | +160bps       |               |                     |
| 28   | Consultants      | 1,136   | 945     | 20%           |               |                     |
|      | Offices          | 40      | 41      | (1)           |               |                     |

#### Net fees (£m)



#### Net fees up 24%; operating profit up 32%

- Business confidence improved following lockdown restrictions easing in October, although Q3 trading was negatively impacted by Covid infections
- Perm (38% of fees) conditions were strong, with fees up an excellent 60%
- Temp up 9%, with signs of skilled candidates shifting from Temp to Perm, particularly in mid-salary roles. Temp volumes flat in Q4
- Private sector (66% of fees) grew by 29%, Public sector was up 17%
- Australia (92% of fees) increased by 23%
- All major regions performed strongly. Queensland fees up 30%, NSW up 27% and Victoria up 24%
- Excellent growth in Technology, A&F and HR, up 37%, 30% and 28% respectively. C&P grew by 13% and Office Support was up 28%
- New Zealand delivered a record performance, with fees up 49%
- ANZ consultant headcount increased by 20%



## RECORD FEES AND EXCELLENT PROFIT GROWTH, DRIVEN BY RECORD CONTRACTOR NUMBERS

#### **Germany – Financial overview**

| Year | to 30 June       | 2022    | 2021    | Actual growth | LFL<br>growth | FY22 share of Group |
|------|------------------|---------|---------|---------------|---------------|---------------------|
| £    | Net fees         | £313.9m | £244.8m | 28%           | 34%           | 26%                 |
| £    | Operating profit | £75.6m  | £31.4m  | 141%          | 152%          | 35%                 |
| %    | Conversion rate  | 24.1%   | 12.8%   | +1130bps      |               |                     |
| 28   | Consultants      | 2,016   | 1,620   | 24%           |               |                     |
|      | Offices          | 26      | 25      | +1            |               |                     |

#### Net fees (£m)



#### Net fees up 34%; operating profit up 152%

- Activity improving through the year, with strong sequential fee and profit growth
- Contracting (57% of fees) grew by 28%, driven by record contractor volumes and margin improvement, partially offset by c.5% lower average weekly hours per contractor
- Temp (26% of fees) up 39%, or 27% excluding one-off impacts\* in the prior year. Volumes increased through the year but remain below peak due to slower recovery in manufacturing and automotive
- Superb Perm performance, up 51%, with excellent long-term potential
- Technology (38% of fees) up 21%; Engineering (25% of fees) up 45%. A&F and Sales & Marketing up 36% and 56%
- Consultant headcount up 24%

Unless otherwise stated, all growth rates are LFL (like-for-like), representing organic growth at constant currency. Conversion rate represents percentage of net fees converted into operating profit. Consultant numbers represent closing headcount. Percentage changes represent 30 June 2022 closing headcount versus 30 June 2021 closing headcount.

<sup>\*</sup> Prior year Temp fees exclude German Temp severance & under-utilisation costs incurred in H1 FY21.



## EXCELLENT FEES AND PROFIT GROWTH, DRIVEN BY PERM AND THE TECHNOLOGY SECTOR

#### **UK & Ireland – Financial overview**

| Year to 30 June    | 2022    | 2021    | Actual growth | LFL<br>growth | FY22 share of Group |
|--------------------|---------|---------|---------------|---------------|---------------------|
| £ Net fees         | £263.3m | £201.1m | 31%           | 31%           | 22%                 |
| £ Operating profit | £43.4m  | £11.5m  | 277%          | 277%          | 21%                 |
| % Conversion rate  | 16.5%   | 5.7%    | +1080bps      |               |                     |
| 🙎 🙎 Consultants    | 2,175   | 1,759   | 24%           |               |                     |
| ■ Offices          | 87      | 89      | (2)           |               |                     |

#### Net fees (£m)



#### Net fees up 31%; operating profit up 277%

- Good sequential fee growth in the first three quarters, and fees sequentially stable at strong levels in Q4
- Perm (45% of UK&I) up an excellent 58%. Temp up 15%, with momentum moderating in H2 and Q4 growth of 8% was driven by higher margins with volumes down slightly
- Private (72% of UK&I) up 42%, Public up 10%
- Excellent growth in the East and the North West, up 41% and 39%. London up 30%, Ireland up 57%
- Record fees in Technology, up 56%. A&F, Office Support and HR were also excellent, up 38%, 50% and 81% respectively. C&P up 15%
- Consultant headcount up 24%

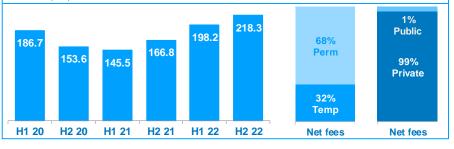


#### **RECORD FEES** IN 22 COUNTRIES AND **EXCELLENT PROFIT** GROWTH

#### Rest of World (RoW) – Financial overview

| Year to 30 June     | 2022    | 2021    | Actual growth | LFL<br>growth | FY22 share of Group |
|---------------------|---------|---------|---------------|---------------|---------------------|
| £ Net fees          | £416.5m | £312.3m | 33%           | 36%           | 36%                 |
| £ Operating profit* | £39.5m  | £12.5m  | 216%          | 234%          | 19%                 |
| % Conversion rate*  | 9.5%    | 4.0%    | +550bps       |               |                     |
| 🙎 🙎 Consultants     | 3,710   | 2,866   | 29%           |               |                     |
| III Offices         | 100     | 101     | (1)           |               |                     |

#### Net fees (£m)



#### Net fees up 36%; operating profit up 234%. 22 Country records

- Perm (68% of RoW) up 43%, Temp up 24%
- Operating profit of £39.5m\* represents strong profit recovery even with our significant headcount investment

#### EMEA ex-Germany (56% of RoW fees)

• Fees up 31%, with 12 country records. France and Poland up 35% and 42%, Spain and the Netherlands up 34% and 29%

#### Americas (26% of RoW fees)

 Fees up 51%, with 6 country records. USA up 43%, Canada up 63%, and LatAm up 65%, including Brazil up an excellent 75%

#### Asia (18% of RoW fees)

 Fees up 35%, with 4 country records. Malaysia and Japan both excellent, up 47% and 45%. China increased by 25%, with Mainland China underperforming Hong Kong. Strict lockdown restrictions meant Q4 fees in China declined by 5%

#### Consultant headcount

Up 29%; comprising EMEA ex-Germany up 18%, the Americas up 60% and Asia up 29%

Unless otherwise stated, all growth rates are LFL (like-for-like), representing organic growth at constant currency. Conversion rate represents percentage of net fees converted into operating profit. Consultant numbers represent closing headcount. Percentage changes represent 30 June 2022 closing headcount versus 30 June 2021 closing headcount.



#### OPERATIONAL SUMMARY: EXCELLENT PROGRESS





Record fees driving strong profit growth, with strong overall activity levels in all our major markets.

Performance led by Perm, but Temp growth also excellent



Strong FY22 market conditions in all regions, driven by strong client and candidate confidence, shortened time to hire, skill shortages and wage inflation



Significant investment to capitalise on longterm structural opportunities, acute skill shortages and strong markets



Ever greater focus on delivering more of our clients' recruitment and related HR services

We are ideally placed to capitalise on the many structural market opportunities presented by the new world of work



# 2. FINANCIAL REVIEW

Paul Venables Group Finance Director





#### **RECORD FEES**, WITH EXCELLENT PERFORMANCES IN PERM AND TEMP

#### FY22 net fee review

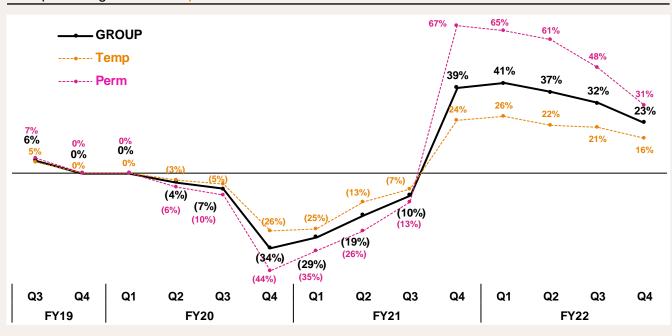
Strong activity and trading in all major markets, including record quarterly fees in Q4.

Strong client and candidate confidence, with skill shortages and wage inflation.

Excellent growth in Perm and Temp, but growth overall has been Perm-led.

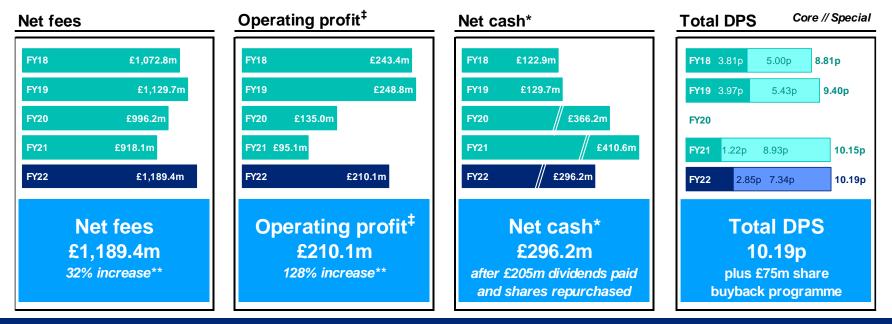
Group fees in the year were 8% above FY19, including Q4 FY22 up 14%.

#### Group net fee growth\* – Temp vs. Perm





# RECORD FEES AND MATERIAL PROFIT GROWTH. STRONG CASH POSITION DRIVES SUBSTANTIAL RETURNS TO SHAREHOLDERS



We upgraded operating profit expectations three times during FY22

<sup>‡</sup> FY20 and FY19 results are presented before exceptional items. There were no exceptional items in FY22, FY21, or FY18.

<sup>\*</sup> FY20 net cash excludes £118.3 million of FY20 payroll tax and VAT deferred, which were subsequently paid in FY21. \*\* Unless otherwise stated, all growth rates are LFL (like-for-like) year-on-year net fees and profits, representing organic growth at constant currency.



# **STRONG PROFIT** AND **EARNINGS GROWTH** EPS BENEFITED FROM ONE-OFF TAX GAINS

Basic EPS<sup>‡</sup> (p)

FY20 5.28

FY21 3.67

FY22 9.22

#### Income Statement

| Year ended 30 June                               | 2022<br>£m | 2021<br>£m | Reported growth | LFL*<br>growth |
|--|------------|------------|-----------------|----------------|
| Turnover   | 6,588.9    | 5,648.4    | 17%             | 19%            |
| Net fees   | 1,189.4    | 918.1      | 30%             | 32%            |
| Operating profit                                 | 210.1      | 95.1       | 121%            | 128%           |
| Net finance charge                               | (5.8)      | (7.0)      |                 |                |
| Profit before tax                                | 204.3      | 88.1       | 132%            |                |
| Tax**  | (50.1)     | (26.6)     |                 |                |
| Profit after tax                                 | 154.2      | 61.5       | 151%            |                |
| Basic earnings per share**                       | 9.22p      | 3.67p      | 151%            |                |
| Basic weighted average number of shares in issue | 1,671.7m   | 1,677.3m   |                 |                |
| Shares in issue*** at: 30 June 2022              | 1,650.3m   |            |                 |                |
| 23 August 2022                                   | 1,634.9m   |            |                 |                |

#### Exchange rate movements reduced net fees and operating profit by £20.4m and £2.8m respectively

‡ FY20 EPS is presented before exceptional items. There were no exceptional items in FY21 and FY22. \* LFL ('like-for-like') growth is organic growth at constant currency. \*\* Our Effective Tax Rate in the year was 24.5% and included the one-off benefit of positive settlement of overseas tax positions plus favourable deferred tax movement in respect of the Group's Defined Benefit pension scheme surplus. We expect the ETR will return to c.30% in FY23. On a normalised basis applying a 30% ETR, the Group's adjusted EPS was 8.55 pence. \*\*\* Excluding shares held in Treasury.







| Australia & NZ   | (16% of net fees) | LfL growth |
|------------------|-------------------|------------|
| Net Fees         | £195.7m           | 24%        |
| Operating profit | £51.6m            | 32%        |

- Business confidence improved as restrictions eased in October
- Perm up 60%, although growth moderated in H2. Temp up 9%, with some candidates shifting from Temp to Perm leading to flat Temp volumes in Q4
- Private sector up 29%, Public sector up 17%

| Germany          | (26% of net fees) | LfL growth |
|------------------|-------------------|------------|
| Net Fees         | £313.9m           | 34%        |
| Operating Profit | £75.6m            | 152%       |

- Contracting grew by 28%, driven by record contractor volumes
- Underlying Temp fees\* up 27%, Perm up 51%
- Included sequential profit growth of 8% in H2 FY22 vs H1 FY22

| UK & Ireland     | (22% of net fees) | LfL growth |
|------------------|-------------------|------------|
| Net Fees         | £263.3m 🊄         | 31%        |
| Operating Profit | £43.4m            | 277%       |

- Excellent Perm performance, up 58%. Temp up 15%, moderating in H2, with 8% Q4 growth driven by margins while volumes were slightly down
- Private sector up 42%, Public sector up 10%
- Strong sequential operating profit growth of 38% from H1 to H2 FY22

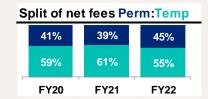
| Rest of World    | (36% of net fees) | LfL growth |
|------------------|-------------------|------------|
| Net Fees         | £416.5m           | 36%        |
| Operating Profit | £39.5m            | 234%       |

- EMEA fees up 31%, Americas up 51% and Asia up 35%
- Record net fees in 22 countries, including France, USA, & Switzerland
- Excluding one-off Russia costs\*\*, operating profit of £43.7m and conversion rate of 10.5%

Net fees: £1,189.4m (+32%). Operating profit: £210.1m (+128%). Conversion rate: 17.7% (+730bps)



# **EXCELLENT** PERM AND TEMP PERFORMANCE, INCLUDING CONTINUED **GROWTH** IN AVERAGE **PERM FEE** AND **TEMP MARGIN**

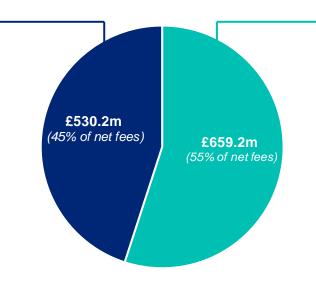


Review of Group Permanent and Temporary Businesses\*

### Permanent placement business

| 49% | net fee increase          |
|-----|---------------------------|
| 42% | volume increase           |
| 5%  | average Perm fee increase |

- Strong volume increases across all divisions but most notably in UK&I and Germany
- Average Perm fee up 5%, including H2 up 7%
- Underlying wage inflation accelerated in Q2 globally, and continued through H2, with the highest inflation in the most skillshort markets



#### **Temporary placement business**

| 21%     | net fee increase             |
|---------|------------------------------|
| 10%     | volume increase              |
| 4%      | increase in mix/hours        |
| 100 bps | underlying margin increase** |

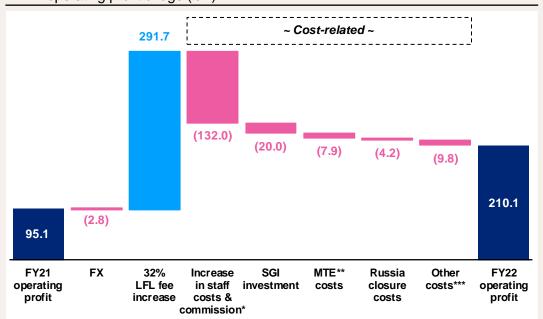
- 10% volume increase, with growth in all regions, led by Germany
- 4% increase in mix/hours, driven by higher-paid specialisms and wage inflation, partially offset by a greater number of part-time Contracting assignments
- Underlying Temp margin\*\* up 100bps (or 7%) to 15.5%, driven by pricing

<sup>\*</sup> Growth rates and margin change are for the year ended 30-Jun-22 versus the year ended 30-Jun-21, on a like-for-like basis which is organic growth at constant currency. \*\* The underlying Temp margin is calculated as Temp net fees divided by Temp gross revenue and relates solely to Temp placements in which Hays generates net fees and specifically excludes transactions in which Hays acts as agent on behalf of workers supplied by third-party agencies and arrangements where the Group provides major payrolling services and excluding Temp severance costs and under utilisation in Germany in FY21. This exclusion represented a 10 bps improvement in the underlying margin in FY22.

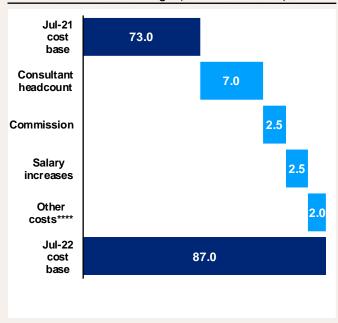


# MATERIAL PROFIT GROWTH, DRIVEN BY RECORD FEES AND CONSULTANT PRODUCTIVITY EVEN AFTER SIGNIFICANT INVESTMENT, WHICH IS REFLECTED IN HIGHER COST BASE

#### FY22 operating profit bridge (£m)



#### Periodic<sup>¥</sup> cost base bridge (constant FX, £m)



<sup>\*</sup> Increase excludes SGI investment costs. FY21 included £2.5m received in respect of non-UK government support. There was no such support in FY22. \*\* Motor, Travel & Entertainment. \*\*\* Cost increase relates to increases in advertising (c.£4m), computing (c.£3m), professional fees (c.£2m) and bad debts (c.£1m). \*\*\*\* Relates to non-consultant headcount and MTE costs, and is net of property cost savings. 
# Due to the cycle of our internal Group reporting, the Group's annual cost base equates to c.12.5x our cost base per period. This is consistent with prior years.



# THE AUSTRALIAN DOLLAR AND EURO **REMAIN SIGNIFICANT** FX TRANSLATION SENSITIVITIES FOR THE GROUP

| Key FX rates and sensitivities        |           | Year ended 30 June 2022 |
|---------------------------------------|-----------|-------------------------|
|                                       | Average   | Closing                 |
| Australian dollar (\$)                | 1.8346    | 1.7613                  |
| Euro (€)                              | 1.1808    | 1.1619                  |
|                                       |           |                         |
| Impact of a one cent change per annum | Net fees  | Op profit               |
| Australian dollar (\$)                | +/- £1.1m | +/- £0.3m               |
| Euro (€)                              | +/- £4.1m | +/- £1.1m               |

- FX rates at 23 August 2022: £1 / AUD1.7064; £1 / EUR1.1877
- Retranslating the Group's FY22 operating profit of £210.1m at current exchange rates would increase the actual result by c.£6m to c.£216m.







| Conversion rate* | FY19  | FY20  | H1 21  | H2 21 | FY21  | H1 22 | H2 22    | FY22     |   |
|------------------|-------|-------|--------|-------|-------|-------|----------|----------|---|
| ANZ              | 33.5% | 28.3% | 22.6%  | 26.8% | 24.8% | 27.2% | 25.6%    | 26.4%    | Good 33% drop-through** of fee growth into profit growth  |
| Germany          | 30.5% | 20.5% | 8.3%   | 16.5% | 12.8% | 25.3% | 23.1%    | 24.1%    | Excellent 57% drop-through**  |
| UK&I             | 18.5% | 7.4%  | (1.1)% | 11.5% | 5.7%  | 14.2% | 18.6%    | 16.5%    | Strong 51% drop-through**   |
| RoW              | 11.5% | 5.0%  | 0.1%   | 7.4%  | 4.0%  | 10.6% | 8.4%***  | 9.5%     | Solid 25% drop-through**. Excluding one-off costs of closing our Russian business, drop-through was 29%   |
| Group            | 22.0% | 13.6% | 5.9%   | 14.1% | 10.4% | 18.0% | 17.4%*** | 17.7%*** | Strong sequential and YoY improvement in profitability, with a drop-through** rate of fees to operating profit of 40% (42% excluding Russia exit costs) |

#### We continued our balanced approach of driving profitability and investing for long-term structural growth

<sup>\*</sup> Represents the conversion of net fees into pre-exceptional operating profit. There were no exceptional items in FY21 or FY22. \*\* Drop-through rate represents the percentage of incremental LfL net fees that convert into incremental operating profit. \*\*\* Excluding the one off costs of closing our Russia business, RoW conversion rate in H2 FY22 was 10.4%, and Group conversion rate in H2 FY22 was 18.1%, and for FY22 was 18.0%.



# **REDUCTION** IN EFFECTIVE TAX RATE (ETR) DRIVEN BY ONE-OFF BENEFITS. UNDERLYING ETR AT 30%

| Finance charge and taxation                      |       | Year ended 30 June |
|--|-------|--------------------|
|  | 2022  | 2021               |
| Finance charge                                   | £m    | £m                 |
| Net interest charge on debt*                     | (0.4) | (0.6)              |
| Other interest payable                           | -     | (0.1)              |
| IFRS 16 interest on lease liabilities (non-cash) | (3.9) | (5.0)              |
| IAS 19 pension charge (non-cash)                 | (1.4) | (1.1)              |
| PPF levy   | (0.1) | (0.2)              |
| Net finance charge                               | (5.8) | (7.0)              |

We expect the net finance charge for the year ending 30 June 2023 to be c.£6m

#### **Taxation**

| Effective tax rate (ETR) 24.5% | 30.2% |
|--------------------------------|-------|
|--------------------------------|-------|

• The decrease in ETR reflects positive one-off settlements with certain tax authorities, plus the recognition of deferred tax assets driven by the positive movement in the Group's Defined Benefit pension surplus

#### We expect the Group's ETR in FY23 to be c.30%

\* Includes amortisation of arrangement fees.



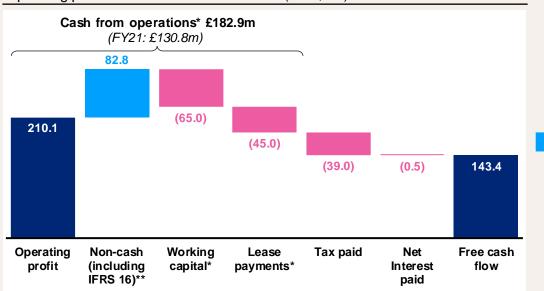
# STRONG CASH PERFORMANCE, WITH WORKING CAPITAL REBUILD DRIVEN BY GROWTH IN TEMP VOLUMES

Cash from operations\* (£m)

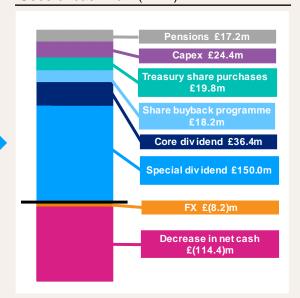
FY20 247.4

FY21 130.8 FY22 182.9





#### Uses of cash flow (FY22)



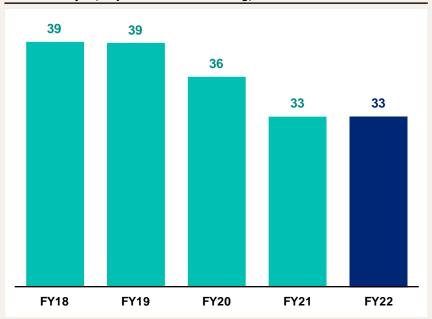
#### For FY23, capex guidance is £25-30 million

<sup>\*</sup> For the purpose of presenting cash from operations (CFO) on a consistent basis vs prior year, we have included the lease payments of £45.0m (FY21: £50.0m) within the CFO calculation and before the payment of FY20 tax deferrals of £118.3 million paid in FY21. \*\* Non-cash comprises depreciation and amortisation (including depreciation chargeable under IFRS 16), share-based payments and net movement in provisions.



# SINCE FY19, **EXCELLENT CREDIT CONTROL** HAS DELIVERED AND MAINTAINED A SIX-DAY REDUCTION IN DEBTOR DAYS, DRIVING A CASH BENEFIT OF **c.£90 MILLION**

#### Debtor Days (Days Sales Outstanding)

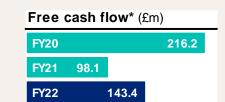


#### Cumulative cash benefit

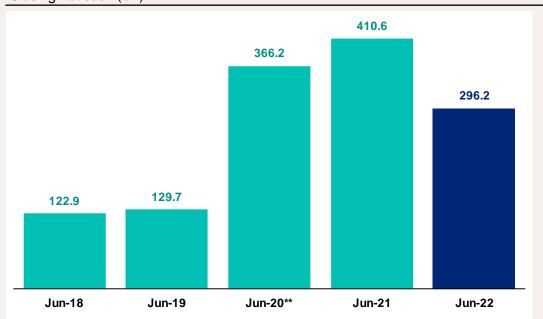
|  | FY19  | FY20  | FY21  | FY22     |
|--|-------|-------|-------|----------|
| Net trade receivables (£m)                         | 649.3 | 521.2 | 510.2 | 663.2    |
| Debtor days (DSO)                                  | 39    | 36    | 33    | 33       |
| Positive DSO impact on trade debt / cash flow (£m) |       | c.48  | c.42  | <u> </u> |



# STRONG YEAR-END CASH POSITION, DRIVEN BY CONTINUED EXCELLENT CREDIT CONTROL



#### Closing net cash (£m)



#### **NET CASH POSITION**

FY22 ended with net cash of £296.2m

#### £210 MILLION BANK FACILITY

 £210m facility in place to November 2024, of which £170m is extended to November 2025

#### **EBITDA/INTEREST RATIO:** N/A\*\*\*

Bank covenant: >4.0x

#### **NET DEBT/EBITDA RATIO:** N/A\*\*\*

Bank covenant: <2.5x</li>

<sup>\*</sup> Free cash flow is defined as: cash flow before dividends, share purchases, additional pension contributions and capital expenditure. \*\* June 2020 net cash shown excluding £118.3 million of deferred payroll taxes and VAT which was subsequently paid during FY21. \*\*\* Covenant ratios are shown on a pro-forma basis for the 12 months ended 30 June 2022, on a pre-IFRS-16 basis as is permitted.







#### Balance sheet analysis

| £m                               | 30 Jun<br>2022 | 30 Jun<br>2021 |
|----------------------------------|----------------|----------------|
| Goodwill & intangibles           | 249.4          | 244.7          |
| Property, plant & equipment      | 29.3           | 27.4           |
| Right-of-use assets (IFRS 16)    | 171.7          | 190.3          |
| Net deferred tax asset           | 8.5            | 15.7           |
| Retirement benefit surplus       | 102.0          | 46.6           |
| Net working capital*             | 232.1          | 174.5          |
| Net corporation tax liabilities  | (29.3)         | (17.3)         |
| Derivative financial instruments | (0.1)          | -              |
| Other financial liability        | (56.8)         |                |
| Lease liabilities (IFRS 16)      | (185.1)        | (201.1)        |
| Provisions                       | (21.7)         | (19.6)         |
| Total                            | 500.0          | 461.2          |
| Net cash                         | 296.2          | 410.6          |
| Net assets                       | 796.2          | 871.8          |

#### **RETIREMENT BENEFITS**

- Increase in Defined Benefit surplus is a result of changes in financial assumptions, most notably an increase in the discount rate and changes to the scheme's demographic assumptions, plus company contributions, partially offset by lower expected returns on scheme assets
- The Defined Benefit scheme 2021 triennial valuation quantified the actuarial deficit at £23.9 million on a Technical Provisions (TP) basis and the agreed recovery plan remained unchanged and comprised an annual payment of £16.7 million from July 2021, with a fixed 3% uplift per year, as we position the scheme towards our longterm buyout objective

#### **NET WORKING CAPITAL**

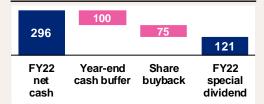
Strong working capital management, with debtor days remaining at historically low levels of 33 days (FY21: 33 days), well below pre-pandemic levels

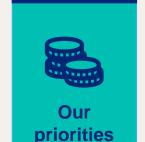
#### SHARE BUYBACK PROGRAMME LIABILITY

 Other financial liability represents the outstanding balance under the initial £75 million share buyback programme, which has been recognised as a liability due to the nature of the cancellation terms within the contract

<sup>\*</sup> Movement in net working capital in the balance sheet is calculated at closing exchange rates. For cash flow purposes, the movement in working capital is calculated at average exchange rates.

# HIGHLY CASH GENERATIVE BUSINESS MODEL, WITH CLEAR CASH FLOW PRIORITIES AND SUBSTANTIAL SHAREHOLDER RETURNS





for use of

free cash

flow



Fund Group investment and development

- Invest in headcount, training, systems and brand to support organic growth
- Assess potential M&A opportunities where appropriate

We increased total headcount by 23% YoY; capex was c.£24 million. We launched our new brand identity and invested in training to support headcount growth



Maintain a strong balance sheet

- Maintain a net cash position of £100m
- Funding of Defined Benefit pension scheme and long-term objective of buyout

We ended the year with a strong net cash position of £296.2 million



Core dividend policy

- Deliver a core dividend which is sustainable, progressive and appropriate
- Target core dividend cover of 2-3x EPS

Total FY22 core dividend is 2.85 pence per share (£47.3m), representing cover of 3.0x underlying EPS\*



Excess cash returns policy

 Subject to supportive economic outlook, return cash to shareholders in the most appropriate form 7.34 pence per share special dividend (£121.2m) proposed for FY22. £18.2m buyback completed plus £75m ongoing buyback programme

#### £262m in total cash distributions for FY22



# OUR ACTIONS SINCE THE START OF THE PANDEMIC HAVE **STRENGTHENED OUR BUSINESS** AND WILL **INCREASE** OUR LONGER-TERM PROFITABILITY

| Potential cost-savings vs pre-pandemic levels   | Development  | Expected saving p.a. | delivered saving p.a. | Timeframe | RAG<br>status |
|---|--|----------------------|-----------------------|-----------|---------------|
| Property  | Property consolidations and renegotiation of leases driving c.£4m cost reduction versus FY21   | c.£10m               | c.£4m                 | 4 years   | G             |
| Back-office efficiency  | Automation in credit control and payroll processes. Global Vendor Management System (VMS) automation project underway  | c.£10m               | c.£2m                 | 2-4 years | G             |
| Reduced travel*   | c.£8m increase in travel and entertainment in line with expectations. Now in steady-<br>state and within expected cost-savings, despite substantial headcount growth | c.£10m               | c.£12m                | now       | G             |
| Total saving  |  | c.£30m               | c.£18m                | 2-4 years |               |
| Cash position   | Development  |                      | Expected change       | Timeframe | RAG<br>status |
| ebtor day reduction  Excellent cash management through strong credit control; maintained debtor days at a record low of 33 days in FY22 in line with FY21, but well below pre-pandemic level of 39 days |  |                      | c.£90m                | now       |               |
| Debtor days' normalisation  | Potential longer-term increase in debtor days  |                      | c.£(45)m              | 2 years   |               |
| Total benefit   |  |                      | c.£45m                | 2 years   | G             |

We remain on-track with our cost and balance sheet efficiency programmes

Cumulativa



#### FINANCIAL SUMMARY







- Excellent fee performance in all regions and 24 country records, driven by strong client and candidate confidence
- Significant improvement in Temp and Perm margins through the year driven by dedicated pricing actions and broader wage inflation
- Q4 was a quarterly net fee record, with fees and activity sequentially stable at strong levels



# Operating profit grew by 128% to £210.1m, including significant investment

- Strong 730bps increase in the Group's conversion rate
- Record consultant productivity even after 26% consultant headcount growth
- Good progress on our cost-saving and efficiency programmes



#### Strong cash performance driving substantial distributions to shareholders

- Maintained DSOs at 33 days, driving year-end net cash position of £296.2m
- Proposed full-year dividend of 2.85p and special of 7.34p. Total full-year core and special of 10.19p (£168m)
- Share buyback programme of £75m launched in April, with £18.2m bought in Q4. Board has restored programme back to £75m from 1st July 2022

We are ideally placed to capitalise on the many structural market opportunities presented by the new world of work



# 3. CURRENT TRADING

James Hilton
Group Finance Director (Designate)





# DESPITE INCREASING MACRO UNCERTAINTIES, CLIENT & CANDIDATE CONFIDENCE REMAINS GOOD, WITH FEES & ACTIVITY SEQUENTIALLY STABLE AT STRONG LEVELS

#### Current trading conditions and outlook by region

#### Australia

Conditions in Perm remain good, with markets supported by skill shortages and wage inflation, and Temp volumes are broadly stable.

#### Germany

Overall conditions are strong and contractor numbers are at record levels. Due to the timing of public holidays, there are 3 fewer trading days in H1 FY23 versus the prior year\*. We estimate this will have an H1 FY23 profit impact of c.£5m.

#### **UK & Ireland**

Conditions in Perm are good, with markets supported by skill shortages and wage inflation. Temp volumes are sequentially stable.

#### **Rest of World**

Conditions across EMEA and Asia are good. In North America, Perm activity levels have decreased modestly, reflecting some reduced client confidence.

#### Group

- We have made a good start to our new financial year. While we are mindful of increasing macroeconomic uncertainty, client and candidate confidence remains good, supported by skill shortages and wage inflation
- Perm activity remains strong overall, with some normalisation in some of the previously most active markets. Temp volumes remain stable overall
- · Globally, both Temp and Perm continue to benefit from improving fee margins and the broader impact of wage inflation, which we expect to continue across FY23
- Having made significant headcount investments in FY22, we have appropriate capacity for today's market opportunities. We expect consultant headcount growth
  will be minimal in H1, outside of our SGI programme, as we focus on driving consultant productivity and returns from our investments

<sup>\*</sup> There are no working day impact in H2 2023 in Germany versus the prior year.



# **4.** STRATEGY

Alistair Cox Chief Executive





# OUR INVESTOR DAY SET OUT THE **SCALE OF OUR OPPORTUNITIES** AND OUR **COMPETITIVE ADVANTAGES** IN THE NEW WORLD OF WORK

#### We face many structural market opportunities presented by the new world of work



Our markets are vast and offer significant growth potential in all our business areas, supported by wage inflation



We are market leaders globally with capability to serve all key economies



We have the right people, infrastructure, brand, vision and expertise to capture the structural market opportunities ahead



We have the financial strength to continue building and enhancing the leading global Recruitment and HR Services business



Potential to double profits over 5 years\*

Stickier, more diverse and higher margin revenue streams

Return significant cash to shareholder

Our compelling investment case can deliver excellent returns to shareholders

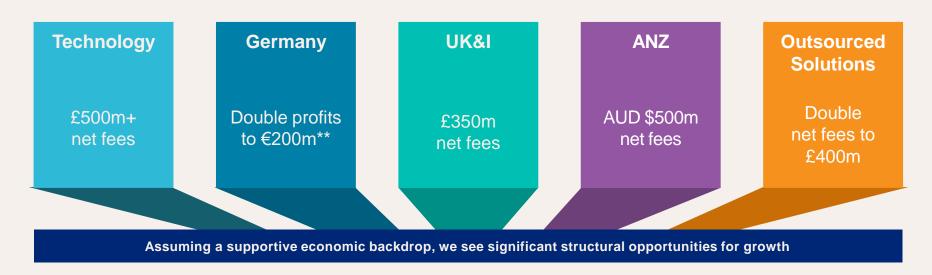
<sup>\*</sup> Assuming a supportive economic backdrop and no significant downturn in our major markets. There is no certainty over the timing or probability of achieving this range and it is dependent on a variety of assumptions and factors, both macro-economic and Hays-specific.



#### WE SET OUT OUR MEDIUM-TERM GROWTH AMBITIONS\*



#### Our five-year ambitions\*



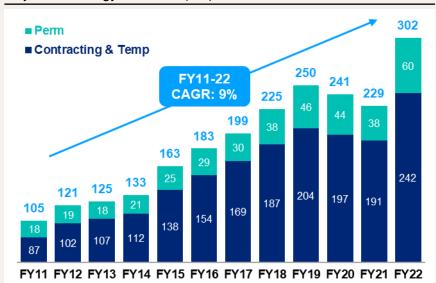
<sup>\*</sup> For the avoidance of doubt, our total net fee aspiration is not an aggregation of these ambitions as there is significant overlap between our net fees by country and fees in our large Technology and Enterprise Solutions businesses.

Assuming a supportive economic backdrop and no significant downturn in our major markets, we aspire to deliver the above in five years. \*\* Before central cost allocations.

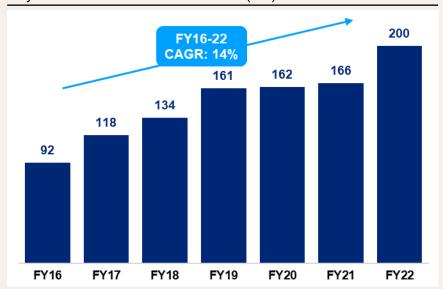


#### **EXCELLENT PROGRESS** IN TECHNOLOGY & ENTERPRISE CLIENTS

#### Hays Technology net fees\* (£m)



#### Hays' Global direct outsource fees\*\* (£m)



#### On-track to deliver £500m in Technology fees and to double our direct outsourced fees to £400m

<sup>\*</sup> Net fees and fee growth shown on a constant currency basis. The Veredus acquisition in FY15 added c.£17m in Technology fees and is excluded from growth CAGR's, which are shown on an organic basis. Headline CAGR FY11-22: 10.1%.

<sup>\*\*</sup> Represents direct, contracted outsourced net fees with our largest enterprise clients, which in FY22 represented c.150 clients. This excludes any fees which originate from preferred supplier arrangements.



# WE ARE NOW **MUCH MORE** THAN A RECRUITING BUSINESS: WORKING FOR YOUR TOMORROW

We are helping thousands of organisations and millions of candidates prepare for their future







Objectives of the brand change, framed by customer insights







Differentiate
Hays as a
market leader



Positioning Hays as a leading HR services partner, solving the complex talent problems our clients and candidates face



# CONCLUSION: WE MADE EXCELLENT PROGRESS IN FY22, AND OUR INVESTMENT CASE IS DESIGNED TO DELIVER COMPELLING RETURNS FOR SHAREHOLDERS



We have delivered record fees and material profit growth in FY22

Our end markets are vast, with significant growth potential in all our business areas



We are market leaders in some of the most attractive areas globally

We have capability to serve all key economies We are building stickier, more diverse and higher

margin revenue streams



We have the right people, infrastructure, brand, vision and expertise to capture the many structural opportunities ahead



We have the financial strength to continue building and enhancing the leading global recruitment and HR services business



Our strong financial performance drove £168m in dividends and our ongoing £75m share buyback programme

Our aspiration is to double Group profits over 5 years\*, and to return significant cash to shareholders

Significant shareholder benefits delivered by a global leader in the world of work



# **APPENDIX 1**

FY22 Results supporting materials





# LIKE-FOR-LIKE **SUMMARY**

| Veen anded 20 home       | <b>2021</b><br>£m | FX impact<br>£m | Organic<br>£m | <b>2022</b><br>£m | LFL*<br>growth |
|--------------------------|-------------------|-----------------|---------------|-------------------|----------------|
| Year ended 30 June       |                   |                 |               |                   | 9.0            |
| Net fees                 |                   |                 |               |                   |                |
| Australia & New Zealand  | 159.9             | (2.6)           | 38.4          | 195.7             | 24%            |
| Germany                  | 244.8             | (10.7)          | 79.8          | 313.9             | 34%            |
| United Kingdom & Ireland | 201.1             | (0.4)           | 62.6          | 263.3             | 31%            |
| Rest of World            | 312.3             | (6.7)           | 110.9         | 416.5             | 36%            |
| Group                    | 918.1             | (20.4)          | 291.7         | 1,189.4           | 32%            |
|                          |                   |                 |               |                   |                |
| Operating profit         |                   |                 |               |                   |                |
| Australia & New Zealand  | 39.7              | (0.7)           | 12.6          | 51.6              | 32%            |
| Germany                  | 31.4              | (1.4)           | 45.6          | 75.6              | 152%           |
| United Kingdom & Ireland | 11.5              | 0.0             | 31.9          | 43.4              | 277%           |
| Rest of World            | 12.5              | (0.7)           | 27.7          | 39.5              | 234%           |
| Group                    | 95.1              | (2.8)           | 117.8         | 210.1             | 128%           |

\* LFL (like-for-like) growth is organic growth at constant currency.



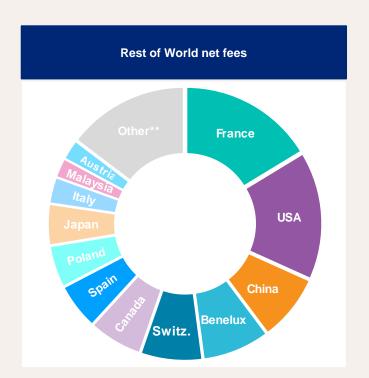
### FULL-YEAR AND HALF-YEAR GROWTH ANALYSIS BY DIVISION

| Net fee growth* versus same period last year                          | Q1 21 | Q2 21 | H1 21  | Q3 21 | Q4 21 | H2 21 | FY21  | Q1 22 | Q2 22 | H1 22 | Q3 22 | Q4 22 | H2 22 |   | FY22 |
|---|-------|-------|--------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|---|------|
| Australia & New Zealand   | (26)% | (19)% | (23)%  | (13)% | 28%   | 6%    | (10)% | 34%   | 31%   | 33%   | 24%   | 12%   | 18%   |   | 24%  |
| Germany   | (31)% | (20)% | (26)%  | (5)%  | 38%   | 18%   | (7)%  | 39%   | 37%   | 38%   | 32%   | 29%   | 31%   |   | 34%  |
| United Kingdom & Ireland  | (34)% | (20)% | (27)%  | (14)% | 48%   | 10%   | (11)% | 45%   | 33%   | 39%   | 29%   | 22%   | 25%   |   | 31%  |
| Rest of World   | (27)% | (16)% | (21)%  | (8)%  | 41%   | 14%   | (6)%  | 45%   | 41%   | 43%   | 36%   | 24%   | 31%   |   | 36%  |
| GROUP   | (29)% | (19)% | (24)%  | (10)% | 39%   | 13%   | (8)%  | 41%   | 37%   | 39%   | 32%   | 23%   | 27%   |   | 32%  |
| Operating profit <sup>‡</sup> growth*<br>versus same period last year |       |       |        |       |       |       |       |       |       |       |       |       |       |   |      |
| Australia & New Zealand   |       |       | (42)%  |       |       | 8%    | (21)% |       |       | 60%   |       |       | 13%   |   | 32%  |
| Germany   |       |       | (76)%  |       |       | 41%   | (42)% |       |       | 317%  |       |       | 85%   | 1 | 152% |
| United Kingdom & Ireland  |       |       | (105)% |       |       | 619%  | (31)% |       |       | n/a   |       |       | 102%  | 2 | 277% |
| Rest of World   |       |       | (99)%  |       |       | 957%  | (26)% |       |       | n/a   |       |       | 53%   | 2 | 234% |
| GROUP   |       |       | (75)%  |       |       | 96%   | (31)% |       |       | 327%  |       |       | 58%   | - | 128% |
| Conversion rate** operating profit as % of net fees                   |       |       |        |       |       |       |       |       |       |       |       |       |       |   |      |
| Australia & New Zealand   |       |       | 22.6%  |       |       | 26.8% | 24.8% |       |       | 27.2% |       |       | 25.6% | 2 | 6.4% |
| Germany   |       |       | 8.3%   |       |       | 16.5% | 12.8% |       |       | 25.3% |       |       | 23.1% | 2 | 4.1% |
| United Kingdom & Ireland  |       |       | (1.1)% |       |       | 11.5% | 5.7%  |       |       | 14.2% |       |       | 18.6% | 1 | 6.5% |
| Rest of World   |       |       | 0.1%   |       |       | 7.4%  | 4.0%  |       |       | 10.6% |       |       | 8.4%  |   | 9.5% |
| GROUP   |       |       | 5.9%   |       |       | 14.1% | 10.4% |       |       | 18.0% |       |       | 17.4% | 1 | 7.7% |

<sup>‡</sup> Operating profit excludes exceptional items for FY20. There were no exceptional items in FY21 or FY22. \* Growth is like-for-like, organic growth at constant currency. \*\* Excluding the one off costs of closing our Russia business, RoW conversion rate in H2 FY22 was 10.4%, and Group conversion rate in H2 FY22 was 18.1%, and for FY22 was 18.0%. Note on periods: H1 21 represents 01-Jul-20 to 31-Dec-20. H2 21 represents 01-Jan-21 to 30-Jun-21. FY21 represents 01-Jul-20 to 30-Jun-21. H1 21 represents 01-Jul-21 to 31-Dec-21. H2 22 represents 01-Jan-22 to 30-Jun-22. FY22 represents 01-Jul-21 to 30-Jun-22.



### REST OF WORLD **PERFORMANCE** BY COUNTRY/MARKET



| Country/market<br>(ranked by net fees) | FY22 Net fees<br>£m | Net fee growth<br>(LFL*) | # of offices | # of consultants |
|--|---------------------|--------------------------|--------------|------------------|
| France                                 | 67.9                | 35%                      | 20           | 536              |
| USA                                    | 64.3                | 43%                      | 12           | 541              |
| Benelux                                | 33.8                | 20%                      | 11           | 240              |
| China                                  | 33.5                | 25%                      | 6            | 270              |
| Switzerland                            | 30.9                | 27%                      | 4            | 147              |
| Canada                                 | 27.0                | 63%                      | 6            | 234              |
| Spain                                  | 23.1                | 34%                      | 5            | 232              |
| Poland                                 | 21.1                | 42%                      | 6            | 354              |
| Japan                                  | 20.6                | 45%                      | 3            | 181              |
| Italy                                  | 13.2                | 49%                      | 5            | 118              |
| Austria                                | 10.2                | 38%                      | 2            | 55               |
| Malaysia                               | 9.8                 | 47%                      | 2            | 147              |
| RoW Other**                            | 61.1                | 48%                      | 18           | 655              |
| Rest of World                          | 416.5               | 36%                      | 100          | 3,710            |

<sup>\*</sup> Percentages represent LFL (like-for-like) growth which is organic growth at constant currency for the year ended 30-Jun-21 versus the year ended 30-Jun-20.

<sup>\*\*</sup> Other represents financial results for remaining RoW markets.



# CONSULTANT HEADCOUNT AND OFFICE NETWORK



# Number of consultants



|                             |                      | H2 ver               | sus H1                   | Year on year         |                          |  |  |  |
|-----------------------------|----------------------|----------------------|--------------------------|----------------------|--------------------------|--|--|--|
|                             | As at 30 Jun<br>2022 | As at 31<br>Dec 2021 | Change since<br>Dec 2021 | As at 31 Jun<br>2021 | Change since<br>Jun 2021 |  |  |  |
| Australia & New<br>Zealand  | 1,136                | 1,054                | 8%                       | 945                  | 20%                      |  |  |  |
| Germany                     | 2,016                | 1,745                | 16%                      | 1,620                | 24%                      |  |  |  |
| United Kingdom &<br>Ireland | 2,175                | 1,958                | 11%                      | 1,759                | 24%                      |  |  |  |
| Rest of World               | 3,710                | 3,509                | 6%                       | 2,866                | 29%                      |  |  |  |
| Group                       | 9,037                | 8,266                | 9%                       | 7,190                | 26%                      |  |  |  |

| As at 30<br>Jun 2022 | As at 30<br>Jun 2021 | Change<br>since Jun<br>2021 |
|----------------------|----------------------|-----------------------------|
| 40                   | 41                   | (1)                         |
| 26                   | 25                   | 1                           |
| 87                   | 89                   | (2)                         |
| 100                  | 101                  | (1)                         |
| 253                  | 256                  | (3)                         |

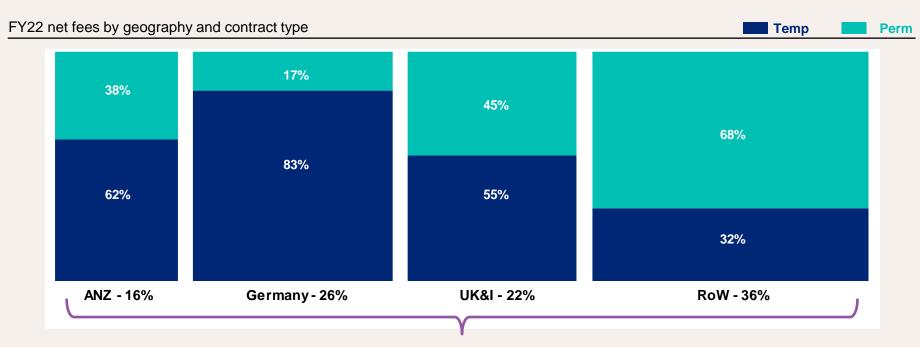


# TRADING DAYS IN MAJOR MARKETS

|                          | Australia |     |      | Germany |     |      | UK  |     |      |
|--------------------------|-----------|-----|------|---------|-----|------|-----|-----|------|
| Number of trading days   | H1        | H2  | Year | H1      | H2  | Year | H1  | H2  | Year |
| Year ended 30 June 2021  | 129       | 123 | 252  | 130     | 122 | 252  | 129 | 124 | 253  |
| Year ending 30 June 2022 | 129       | 123 | 252  | 131     | 123 | 254  | 129 | 123 | 252  |
| Year ending 30 June 2023 | 129       | 123 | 252  | 128     | 123 | 251  | 129 | 124 | 253  |



# BALANCED BUSINESS MODEL: SECTOR-LEADING EXPOSURE TO KEY TEMP/CONTRACTOR MARKETS, PERM-GEARED IN HIGH GROWTH AREAS



PROPORTION OF GROUP NET FEES



# APPENDIX 2

Our strategy, business model and investment case





#### **OUR INVESTMENT CASE**



We are market leaders in vast markets, which offer significant growth potential.



We have the right people, infrastructure, brand, vision and financial strength to continue building the leading global HR

Services business.



Our stickier, more diverse and higher margin revenue streams give us the potential to double profits and return significant cash to shareholders.



# HAYS SITS **AT THE HEART** OF A DRAMATICALLY CHANGED WORK ECOSYSTEM, CHANGES WHICH PLAY DIRECTLY TO **OUR STRENGTHS**

Chronic skill shortages and high job churn

Rapid new job category creation

Demands for flexible working and changing work habits

Significant need for upskilling and re-skilling



CLIENTS

Working for your tomorrow

Significant new demand in related HR Services

Enhanced ESG and ED&I requirements

Ageing population and other demographic changes

Wage inflation for the first time in many years

CANDIDATES



# THE WORLD OF WORK HAS **SIGNIFICANTLY CHANGED** POST-PANDEMIC, WITH CLIENTS AND CANDIDATES FACING NEW CHALLENGES AND OPPORTUNITIES

#### Covid has accelerated the megatrends which are shaping the world of work



Greater digitalisation
Business imperative
to be relevant for the
modern world
Hiring and retention of
talent



talent' and wage inflation

Desire for upskilling Partially solved by potential for talent to work from anywhere

Driving the 'battle for



working
Increasing desire to
work for a purpose-led
organisation

Higher salary

Desire for

flexible/remote

Continual upskilling



Smaller working population, driven by the Great Resignation, broader demographics and lifestyle choices (e.g. earlier retirement)



Increasing importance of Sustainability and ESG/ED&I matters Social Purpose Social mobility Regulation

Hays' role is to help solve these problems for our clients and candidates



#### THE NEW WORLD OF WORK BENEFITS HAYS IN FIVE MAJOR AREAS



The creation, development and retention of workforces is becoming more complex and expensive



# OUR **ENHANCED CAPABILITIES** WILL DRIVE INCREMENTAL **PROFIT GROWTH** AS WE MEET OUR CLIENTS' CHANGING NEEDS





# HOW & WHY HAYS WILL WIN IN THE NEW WORLD OF WORK



| 1 | Delivery capability                          | Unrivalled global network serving all employment types                  | Highly scalable model, expertly serving all client sizes           | We recruit for all professional skillsets, including the fastest growing talent markets globally |
|---|--|---|--|--|
| 2 | Unrivalled Talent Networks                   | Millions of deep, personal relationships                                | Providing expert advice, market insights and career content        | Increasingly facilitating training and upskilling at scale                                       |
| 3 | Capitalise on and grow our market leadership | Acute skill shortages are driving greater outsourcing to recruiters     | Significant opportunities to grow in structurally immature markets | New opportunities evident in more established markets  |
| 4 | Diverse SME client base                      | Tens of thousands of clients depend on Hays for their recruitment needs | Significant scope to take further market share and win new clients | Scope to help clients identify and solve ED&I and ESG problems                                   |
| 5 | Enterprise relationships                     | We have built a leading global position in Enterprise Clients           | Opportunity for greater share of wallet and win new clients        | Deliver broader, complementary<br>HR Services to deepen relationships                            |



# **OUR STRATEGIC PRIORITIES** FOCUS ON BUSINESS GROWTH, MOVING UP THE VALUE CHAIN, INVESTING IN RELATIONSHIPS AND DELIVERING RETURNS TO SHAREHOLDERS

#### **GROW**

Materially increase core recruitment fees, particularly in Technology recruitment and with Enterprise clients.



#### **ENHANCE**

Drive productivity to deliver significant profits and cash flows, funding re-investment and enabling substantial returns to shareholders.



Our strategy is underpinned by our continuous investment in People, Culture & Technology

#### **DIVERSIFY**

Substantially grow new revenue streams and partnership-based areas such as HR Services and Project Services globally.



#### **PARTNER**

Nurture lifelong client and candidate partnerships and build the deepest and most engaged Talent Networks worldwide.

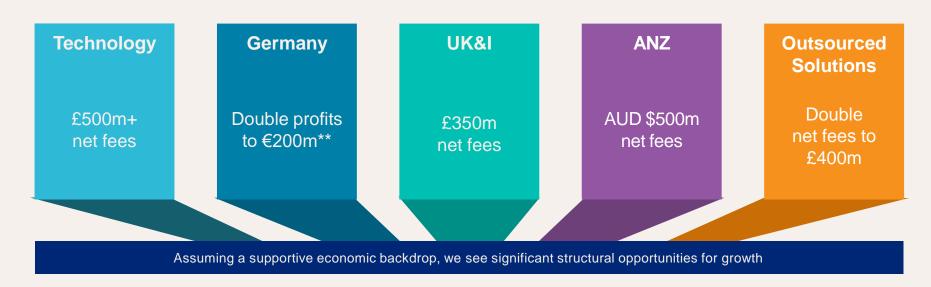






### WE SET OUT OUR MEDIUM-TERM GROWTH AMBITIONS\*

#### Our FY27 ambitions\*



<sup>\*</sup> For the avoidance of doubt, our total net fee aspiration is not an aggregation of these ambitions as there is significant overlap between our net fees by country and fees in our large Technology and Enterprise Solutions businesses. Assuming a supportive economic backdrop and no significant downturn in our major markets, we aspire to deliver the above in five years. \*\* Before central cost allocations.



# OUR FIVE-YEAR ASPIRATIONS TO MATERIALLY GROW OUR BUSINESS AND GENERATE SIGNIFICANT SHAREHOLDER VALUE

Five-year net fee growth **Aspiration CAGR** Group: 6-10% Technology: 11%+

Aspiration range\*

22-25%

(Back to and above pre-pandemic levels)

**Cash conversion Aspiration rate** 90%+ Operating profit to operating cash flow **Delivering shareholder value Aspiration to: Double profits** £0.9-1.1bn free cash flow £550-750m shareholder returns (over the forecast period)

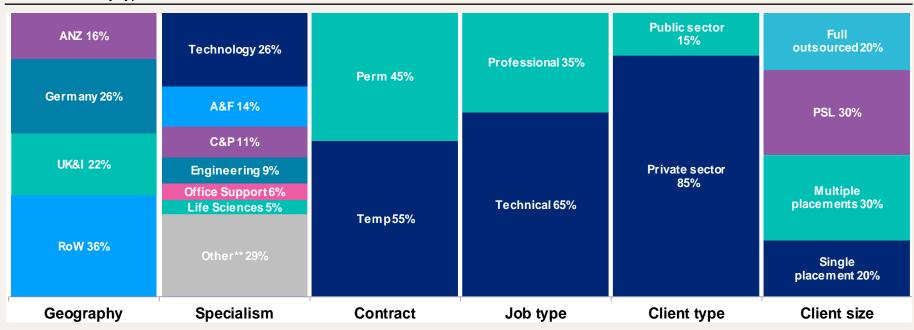
Opportunity for significant shareholder returns over the next five years

<sup>\*</sup>This range should not be construed as a profit forecast, and supersedes any previous disclosed profit aspiration. Assumes a supportive economic backdrop and no significant downturn in our major markets. There is no certainty over the timing or probability of achieving this range and it is dependent on a variety of assumptions and factors, both macro-economic and Hays-specific.



#### A BALANCED PORTFOLIO

#### FY22 net fees by type\*

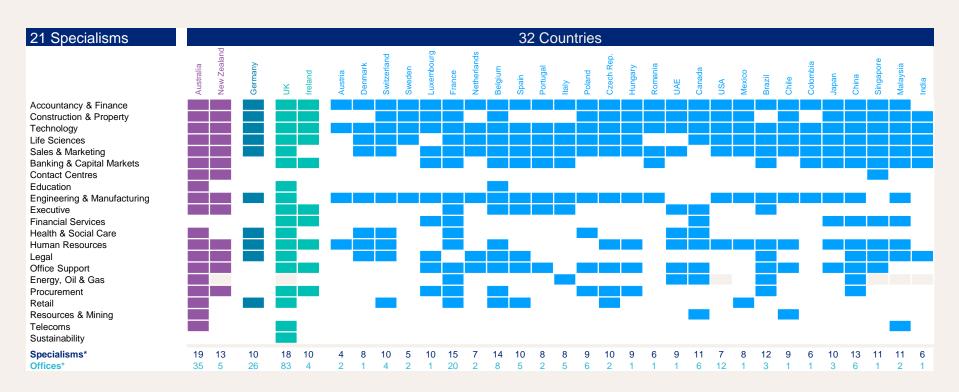


<sup>\*</sup> Indicative purposes only based on information for the year ended 30 June 2022.

<sup>\*\*</sup> Major specialisms within Other include: Sales & Marketing (5%) Banking-related (4%), and Human Resources (4%).



# MARKET-LEADING BREADTH AND DEPTH OF PLATFORM, WITH A STRONG RECORD OF ORGANIC GROWTH



\* Total as at 30 June 2022. 55



### TECHNICAL SPECIALISMS ADD TO OUR BALANCE AND RELATIVE RESILIENCE

#### Attributes of Technical\* vs Professional\*\* net fees

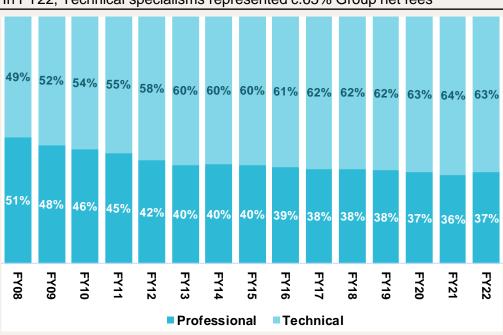








In FY22, Technical specialisms represented c.65% Group net fees



<sup>\*</sup> Technical specialisms include Engineering, Technology, Construction & Property, Life Sciences, Industry and Resources & Mining.

<sup>\*\*</sup> Professional specialisms include Accountancy & Senior Finance, Banking, HR, Legal, Sales & Marketing, Education, Public Sector, Office Support and Financial Services.

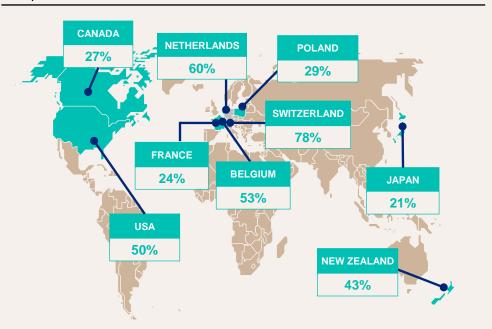


# CONTINUED INVESTMENT IN BUILDING FURTHER SCALE AND DIVERSITY ACROSS OUR GLOBAL PLATFORM

#### Temp & Contracting

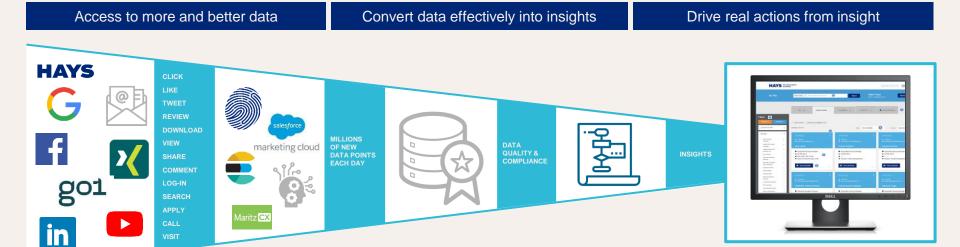


#### Temp/Contractor business as % of FY22 net fees





# THE DATA DILEMMA: DRIVING MORE VALUE FROM DATA THAN HR TEAMS AND COMPETITORS



Multichannel engagement signals at scale Captured via Hays' Tech ecosystem Hays' proprietary data infrastructure and raw data asset Insights from analytics based on Hays' expertise and data

Integrated into our Talent Networks and consultant tools, which drives fees



# PURPOSE, BEHAVIOURS, AND THE FOUR UNITED NATIONS **SUSTAINABILITY GOALS** (UNSDGs) WHICH HAYS ENDORSES

PURPOSE

We benefit society by investing in lifelong partnerships that empower people and organisations to succeed

**BEHAVIOURS** 

Build partnerships

Think beyond

Do the right thing

59

#### UNSDG Alignment and action



- We believe responsible companies should have Equity, Diversity & Inclusion (ED&I) at their heart
- In FY22, our ED&I Council further embedded gender equality in our strategy, including inclusive/diverse hiring. The Group made progress against its target to reach a level of 50% senior female leaders\* by 2030 (FY22: 42%)



- Over the past four years, we have placed well over 1,000,000 people worldwide in their next job
- We worked with c.40,000 clients to help them find the skilled people they need to prosper
- Over 850,000 individual training courses were undertaken in FY22 via Hays Thrive, our free-to-use online Training & Wellbeing platform



- We launched our global Green Labs initiative, which identifies and support growth in 'Green Collar' and Sustainability jobs
- We are already a large recruiter of skilled workers in low carbon, social infrastructure and ESG roles, and we are investing to grow these areas
- · Our MyLearning portal gives access to training for candidates, with many courses free, supporting marginalised groups to access labour markets



Having become a carbon neutral company in 2021, in March 2022, the Science-Based Targets initiative (SBTi) approved Hays' Science-Based targets to reduce
i) absolute scope 1 and 2 GHG emissions by 50% by FY2026; ii) absolute scope 3 GHG emissions from purchased goods and services and capital goods by
50% by FY2030; and, iii) absolute scope 3 GHG emissions from business travel by 40% by FY2026

\*Top 560 leaders from across the business.



### **DOING THE RIGHT THING IS EMBEDDED IN OUR STRATEGIC PRIORITIES**

Drive productivity to Nurture lifelong client Diversify by growing Grow recruitment fees deliver significant profits and candidate new revenue streams and cash flows partnerships STAKEHOLDERS We are proud both of the culture we have nurtured and of our reputation for providing **PEOPLE** industry-leading training INTERNAL We support candidates throughout their career with trusted guidance, access to training **CANDIDATES** and upskilling and via our deep industry expertise Clients are at the heart of what we do. We have a constant focus on delivering the **CLIENTS** specialisms they need, when they need them We find the right jobs for people. This enables businesses, their people and communities to COMMUNITIES S flourish EXTERNAL STAKEHOLDER A carbon neutral company, committed to becoming net zero. Global Steering Group designing **ENVIRONMENT** and implementing emissions' reduction plans(3) Our highly cash generative business model is focused on generating superior value to **SHAREHOLDERS** shareholders through the cycle **SUPPLIERS** We are committed to treating all our suppliers fairly and with respect

#### **FY22 ACHIEVEMENTS**

Progress versus target for 50% female senior leaders<sup>(1)</sup> by 2030

We helped over 350k people find a new career

> 40,000 clients and Strategic CBI<sup>(2)</sup> Partner

Training & community initiatives help people back to work

SBTs approved by the SBTi, and our CDP score improved to B (2020: D-)

We engage with investors across the year through meetings and conferences

Our limited supply chain is part of what makes our environmental impact low

<sup>1:</sup> Comprises the top 560 senior leaders at Hays. 2: CBI = Confederation of British Industry.

<sup>3:</sup> Our employee GHG emission intensity per tonne CO2e was 0.61 in the year to 31-Mar-22 (0.76 in the year to 31-Mar-21 – an artificially low year due to restrictions related to the Covid-19 pandemic).



# OUR **WORLDWIDE PLATFORM** PROVIDES A PIPELINE OF FUTURE GROWTH OPPORTUNITIES & LEADERSHIP IN ALL CORE MARKETS

#### Hays' market positioning\*

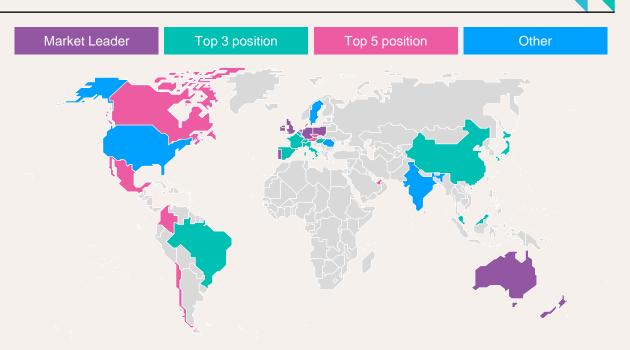
## TOP 3

Australia Malaysia Belgium New Zealand Brazil Poland France Portugal Germany Singapore **Greater China** Spain Switzerland Hungary Ireland UK Italy

#### TOP 5

Japan

Austria Denmark
Canada Luxembourg
Chile Mexico
Colombia Netherlands
Czech Rep. UAE



<sup>\*</sup> Market position is based on Hays' estimates. List of markets only includes those with top-5 market positions and excludes newly opened countries.



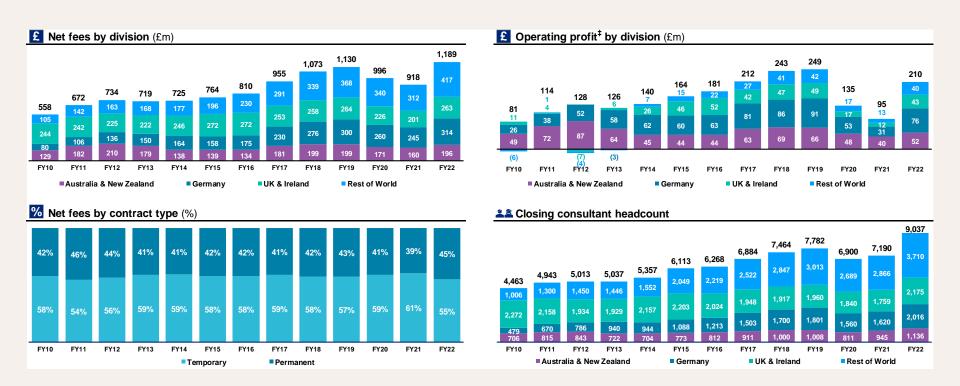
# **APPENDIX 3**

Divisional profiles and historical data





### FINANCIAL ARCHIVE - NET FEES, OPERATING PROFIT AND CONSULTANT HEADCOUNT



± Excludes exceptional items.



# **AUSTRALIA & NEW ZEALAND PROFILE** – 16% OF GROUP NET FEES, WITH AUSTRALIA REPRESENTING 92% OF DIVISIONAL NET FEES

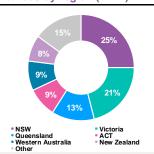
### **Snapshot**

- #1 market position\*
- Diverse sector experience
- Geographical diversification

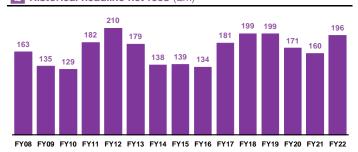




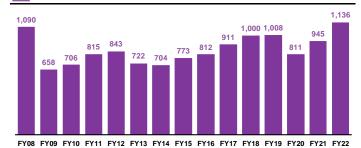
Net fees by region (FY22)



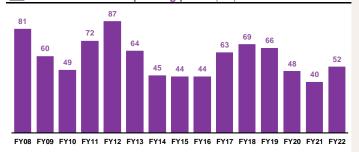
£ Historical headline net fees (£m)



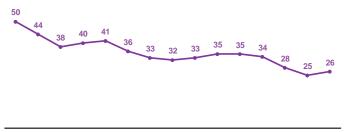
**FY Consultant Headcount** 



£ Historical headline operating profit<sup>‡</sup> (£m)



**%** Historical conversion rates (%)



Y08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY22

<sup>\*</sup> Market position is based on Hays' estimates. ‡ Excludes exceptional items.

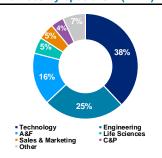


# **GERMANY PROFILE** – 26% OF GROUP NET FEES AND 35% OF GROUP PROFIT

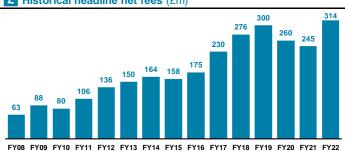
### **Snapshot**

- #1 market position\*
- Structurally developing market
- Sectoral diversification

#### Net fees by specialism (FY22)







**£** Historical headline operating profit<sup>‡</sup> (£m)



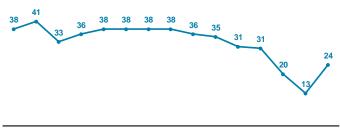
#### Net fees by contract type (FY22)



FY Consultant Headcount



**%** Historical conversion rates (%)



FY08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY2

<sup>\*</sup> Market position is based on Hays' estimates. ‡ Excludes exceptional items.

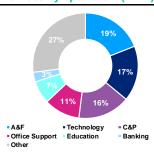


# **UK & IRELAND PROFILE** – 22% OF GROUP NET FEES AND 21% OF GROUP PROFIT

## **Snapshot**

- #1 market position\*
- Diverse sector exposure
- Nationwide coverage

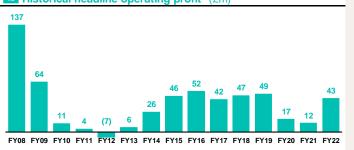




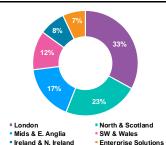




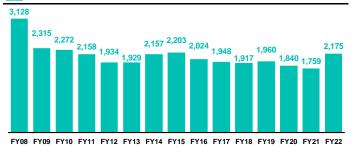
E Historical headline operating profit<sup>‡</sup> (£m)



#### Net fees by region (FY22)



#### **FY Consultant Headcount**



#### **%** Historical conversion rates (%)



<sup>\*</sup> Market position is based on Hays' estimates. ‡ Excludes exceptional items.

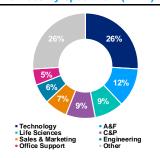


# **REST OF WORLD PROFILE** – REPRESENTS 36% OF GROUP NET FEES, WITH FRANCE OUR LARGEST RoW MARKET

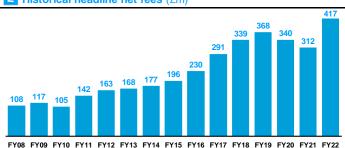
### **Snapshot**

- Structural growth opportunities
- Diverse sector exposure
- Geographical diversification

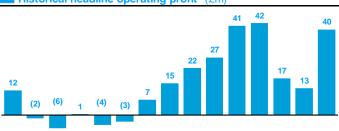




£ Historical headline net fees (£m)

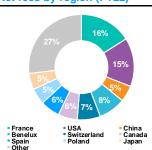


E Historical headline operating profit<sup>‡</sup> (£m)



FY08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY22

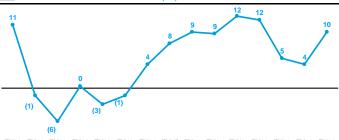
Net fees by region (FY22)



**EXAMPLE 2** FY Consultant Headcount



**%** Historical conversion rates (%)

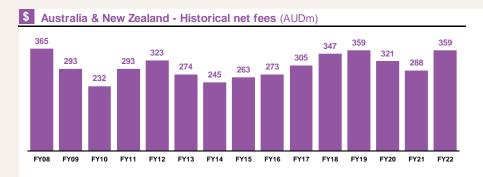


FY08 FY09 FY10 FY11 FY12 FY13 FY14 FY15 FY16 FY17 FY18 FY19 FY20 FY21 FY22

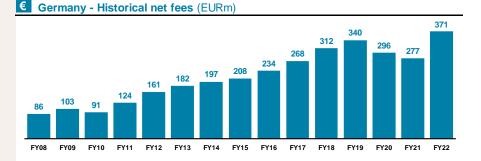
‡ Excludes exceptional items.

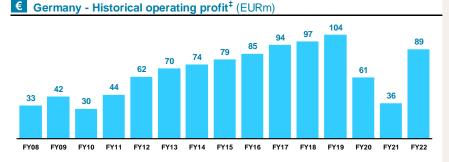


## FINANCIAL ARCHIVE – NET FEES AND OPERATING PROFIT (LOCAL CURRENCY)





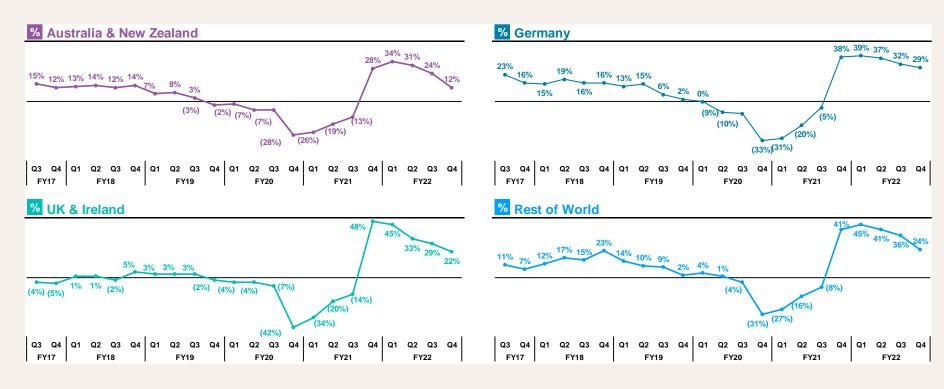




‡ Excludes exceptional items.

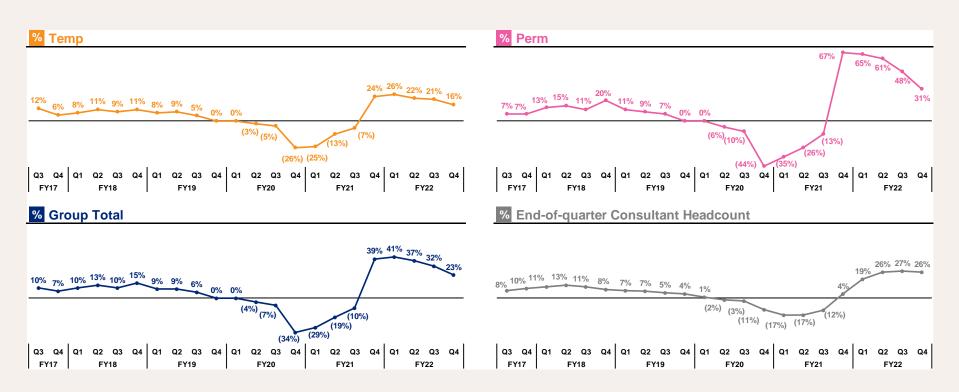


### FINANCIAL ARCHIVE - QUARTERLY NET FEE GROWTH





### FINANCIAL ARCHIVE - QUARTERLY NET FEE AND CONSULTANT GROWTH







### **FURTHER INFORMATION**

## **David Phillips**

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